

February 12, 2022

The Manager
Listing Department
National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, Block G
Bandra-Kurla Complex
Bandra (E)
Mumbai 400 051

The Secretary BSE Limited, 25th Floor, Phiroze Jeejeebhoy Towers, Dalal Street, Fort, Mumbai 400 001

Symbol: CHOLAHLDNG Scrip Code: 504973

Dear Sir / Madam,

Sub: Presentation to Analyst / Investor

This is further to our letter of even date on the analyst / investor call scheduled on February 14, 2022.

Pursuant to Regulation 30(2) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, a copy of the presentation which will be shared with the analyst / investors is enclosed. The same is being made available on the Company's website www.cholafhl.com

We request you to kindly take the information on record.

Thanking you,

Yours faithfully, for Cholamandalam Financial Holdings Limited

Kr. les

E Krithika Company Secretary

Encl: As above

Cholamandalam Financial Holdings Limited (Formerly known as TI Financial Holdings Limited)

Dare House, 234, N.S.C Bose Road, Chennai - 600 001, India Tel: 91.44.4217 7770-5 Fax: 91.44.42110404 Website: www.cholafhl.com CIN -L65100TN1949PLC002905





CHOLAMANDALAM FINANCIAL HOLDINGS LIMITED

CORPORATE PRESENTATION – Q3-FY22



Murugappa Group in a Nutshell















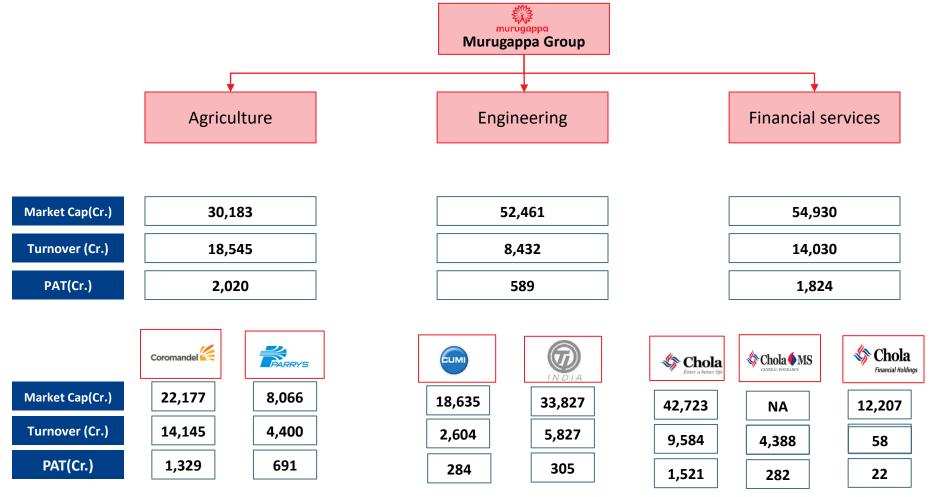








Murugappa Group Overview





myrugappa

SPIRIT OF MURUGAPPA



"The fundamental principle of economic activity is that no man you transact with will lose, then you shall not."



Cholamandalam Financial Holdings Limited (CFHL) (Core Investment Company)



45.42%

Cholamandalam MS General Insurance **Company Limited** (CMSGICL)

60.00%

Cholamandalam MS **Risk Services Limited** (CMSRSL)

49.50%

- Subsidiary (as per Ind AS)
- Associate (as per Companies Act)
- Listed Company
- Leading NBFC Vehicle Finance, Loan against Property, Home Loans
- Stock broking and distribution of financial products through **Subsidiary Companies**

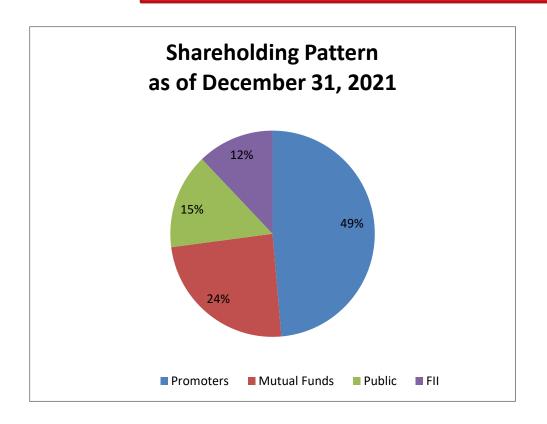
- Joint Venture with Mitsui Sumitomo Insurance Group, Japan
- Subsidiary
- Unlisted
- Multi-line insurer
- a) Personal Motor, accident, health, home
- b) Commercial Property, Engineering, Marine, Liability and **Group Accident & Health**

- Joint Venture with Mitsui Sumitomo Insurance Group, Japan
- Unlisted
- Risk Management and **Engineering Solutions -**Environment, Health and Safety





Shareholding pattern



Institutional Holders (More than 1%)

Top Domestic Institutional Holdings

- * ICICI Mutul Fund
- * Aditya Birla Mutul Fund
- * HDFC Mutul Fund
- * Nippon India Mutual Fund
- * Franklin India Mutul Fund

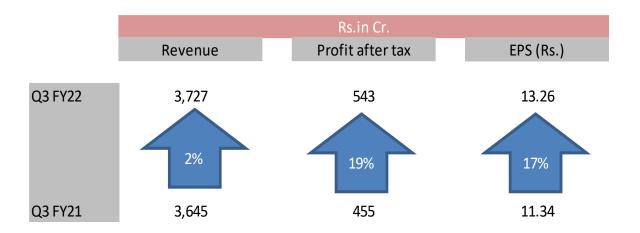
Top Foreign Institutional Holdings

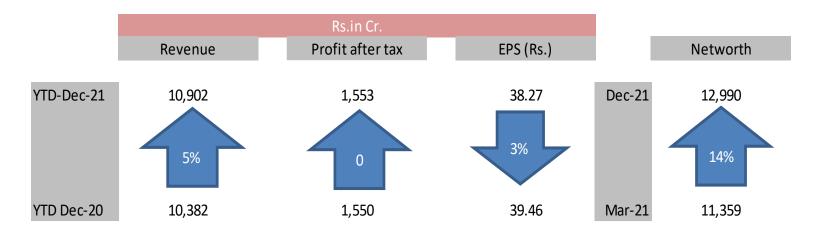
RBC Emerging Markets Small-cap Equity Fund Toyota Tusho Corporation





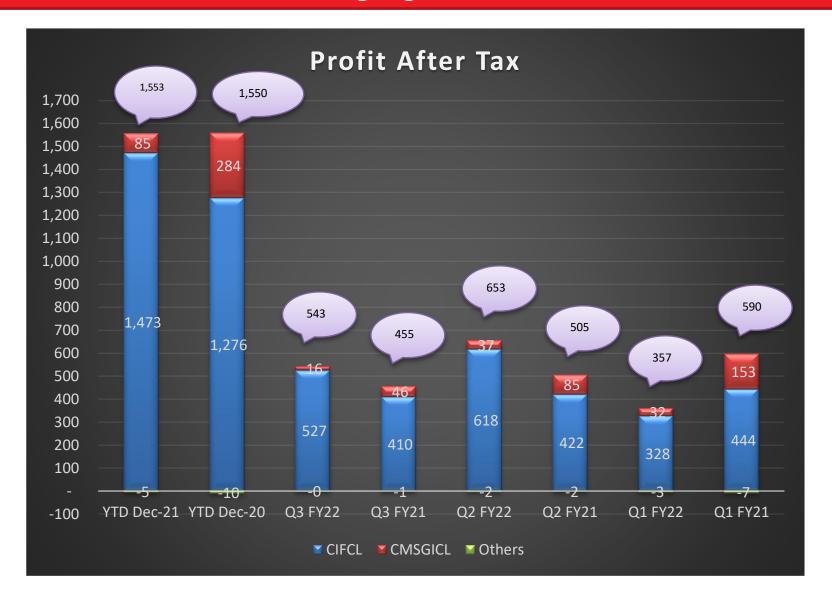
Performance Highlights - Consolidated







Performance Highlights - Consolidated







Financial Performance & Metrics

YTD Dec-21	YTD Dec-20
33	7
9	18
24	(10)
4	-
19	(10)
	33 9 24 4

CFHL - Standalone	As of	As of
Balance Sheet (Rs. in Cr)	31-Dec-2021	31-Mar-2021
Networth	1,151	1,141
Other Liabilities	162	162
Total Equity and Liabilities	1,313	1,303
Investments and Bank deposits	1,310	1,303
Other Assets	2	0
Total Assets	1,313	1,303

YTD Dec-21	YTD Dec-20
22,772	17,972
As of	As of
31-Dec-2021	31-Dec-2020
79,161	75,813
1,142	1,135
	22,772 As of 31-Dec-2021 79,161

CMSGICL	YTD Dec-21	YTD Dec-20
GWP (Rs. in Cr)	3,738	3,331
	As of	As of
	31-Dec-2021	31-Mar-2021
Investment Portfolio (Rs. in Cr)	10,664	10,262
No of physical touch points including SMO	632	607

CMSRSL	YTD Dec-21	YTD Dec-20
Revenue (Rs. in Cr)	41	28
PAT (Rs. in Cr)	4	0
	As of	As of
	31-Dec-2021	31-Mar-2021
Networth (Rs. in Cr)	30	26





Regulatory Ratios of CFHL

Rs Crs

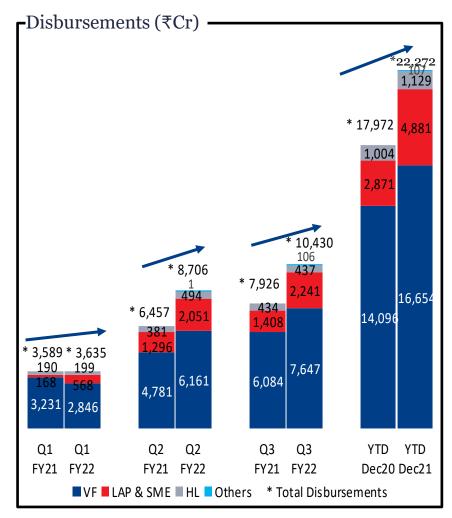
Particulars	As of December 31, 2021	As of March 31, 2021
Owned Funds (A)	1,150.81	1,140.74
Adjusted Networth (B)	10,979.71	7,983.39
Risk Weighed Assets (C)	1,282.95	1,290.11
Outside Liabilities (D)	161.76	162.19
Net assets (E)	1,282.18	1,279.35
Investment in equity shares of group companies		
(F)	1,280.09	1,279.22
Capital Ratio (B / C)	855.82%	618.81%
Regulatory minimum	30.00%	30.00%
Leverage Ratio (D / B)	0.01	0.02
Regulatory maximum	2.50	2.50
Investment in group companies (F / E)	99.837%	99.990%
Regulatory minimum	90.00%	90.00%

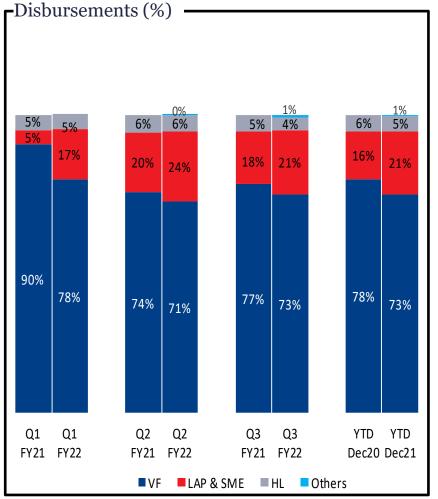




Cholamandalam Investment and Finance Company Limited

Disbursements

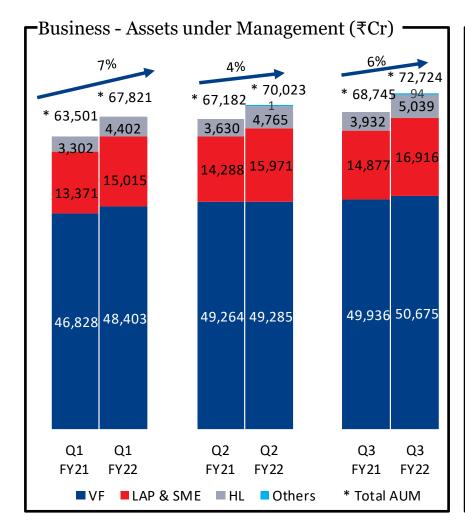


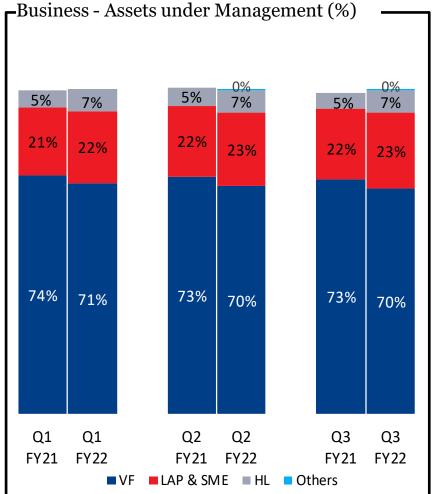






Assets Under Management

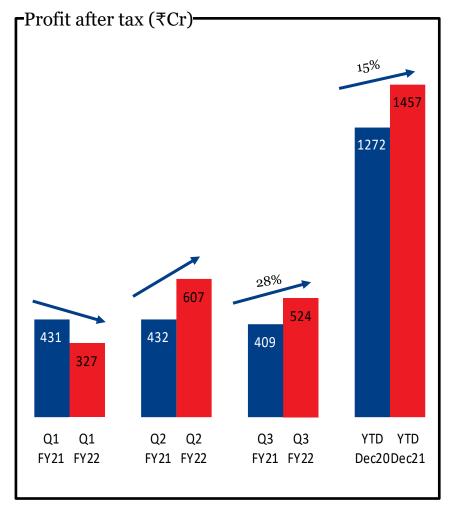


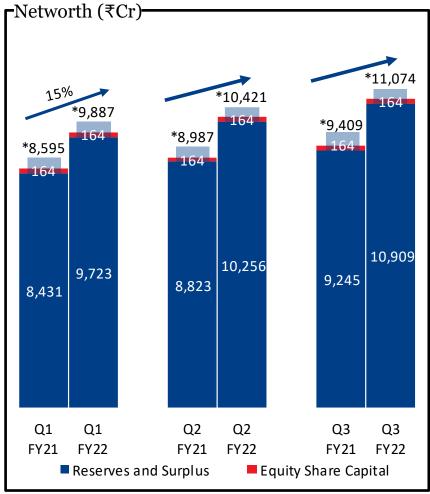






Profitability and Net worth

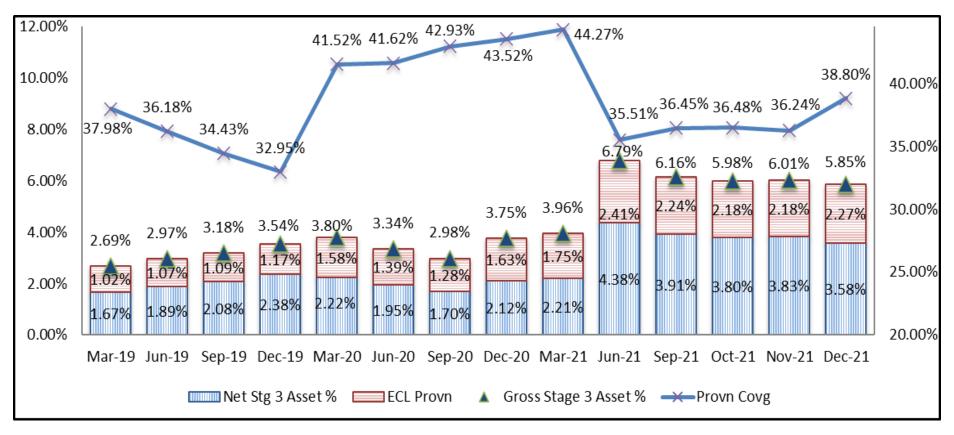








Stage 3 Assets Trend



As per revised RBI norms GNPA% & NNPA% as of December'21 is at 8.53% and 5.76% respectively







Vehicle Finance: Q3FY22 Performance

Disbursements

Disbursements grown by 26% in Q3 FY 22 as compared to Q3 FY 21.

Assets under management

AUM have grown by 1% YoY

Loss and provisions

Loan losses improved to 1.4% from 3.0% in Q3 of FY 21

Profit before tax

PBT grew by 68% in Q3 FY 22 as compared to Q3 FY 21



Sector outlook – Vehicle Finance business (1/1)

Sector Outlook

- The Tractor industry had a de-growth of 13% in Q3 FY'22 & a marginal growth of 1% as of YTD Dec'21. The sales momentum in tractors is expected to drop in the upcoming quarter of FY'22 considering a high base in Q4 last year.
- The Light commercial vehicle segment had a degrowth of 6% in Q3 FY'22 & a growth of 15% as of YTD Dec'21. This segment is showing healthy recovery trends supported by demand from agriculture / allied sectors, increasing last-mile transport requirements, and gradual recovery in the macroeconomic environment.
- The Small commercial vehicle segment had a degrowth of 4% in Q3 FY'22 & a growth of 21% as of YTD Dec'21. The impact on account of the pandemic is minimal in this segment due to its nature of deployment in last mile connectivity and faster recovery in sales is expected in the coming quarters.

Chola's Position

- More than 80% of our branches are present in the rural areas, towns and semi urban areas which gives us a clear advantage to capitalize on the rural demand along with a clear watch on portfolio performance given the current market environment.
- Any uptick in demand for Light commercial vehicle will help us garner increased market share due to our presence in rural areas with a balanced collection approach.

Any improvement in demand for Small commercial vehicles will help us improve market share coupled with a cautious approach to funding based on vehicle viability and earning capacity.



Sector outlook – Vehicle Finance business (1/2)

Sector Outlook

- The Heavy commercial vehicle segment had a growth of 25% in Q3 FY'22 & 87% growth as of YTD Dec'21 on account of a very low base last year. The gradual recovery in macroeconomic environment and improved freight availability will support growth in this segment.
- The Passenger vehicle (Car & MUV) segment had a de-growth of 15% in Q3 FY'22 & a growth of 21% as of YTD Dec'21. However, the semiconductor shortage and resultant lower production remain as bottlenecks for higher growth in the coming quarter.
- The Construction Equipment segment had a degrowth of 28% in Q3 FY'22 & 3% de-growth as of YTD Dec'21. This segment will see offshoots of recovery from improving economic environment, pickup in construction / mining activities and increased infrastructure spends by the government.

Chola's Position

 Our exposure in this segment is around 8% at a portfolio level. We are closely monitoring this segment for further improvement in market conditions and fleet owner sentiments.

- Our focus is predominantly on retail customers mainly in smaller towns and rural market. Our exposure to tour operators is negligible. We will continue to focus on this segment in line with market recovery.
- Our exposure in this segment is around 6% at a portfolio level. We are keeping a close watch on this segment for improvement in market conditions.



Sector outlook – Vehicle Finance business (1/3)

Sector Outlook

- The Two-wheeler industry had a de-growth of 25% in Q3 FY'22 & 6% de-growth as of YTD Dec'21. The semiconductor issue had an impact on inventory levels in Q2 coupled with postponement of purchases due to the threat of third wave of COVID-19. Pent up demand is expected during the coming quarters subject to correction in inventory levels.
- Used vehicle business is likely to be least impacted this year. Factors favouring this segment are lower market prices of used vehicles and extended time gap in regularization of the new vehicle supply chain on account of the semiconductor shortage.

Chola's Position

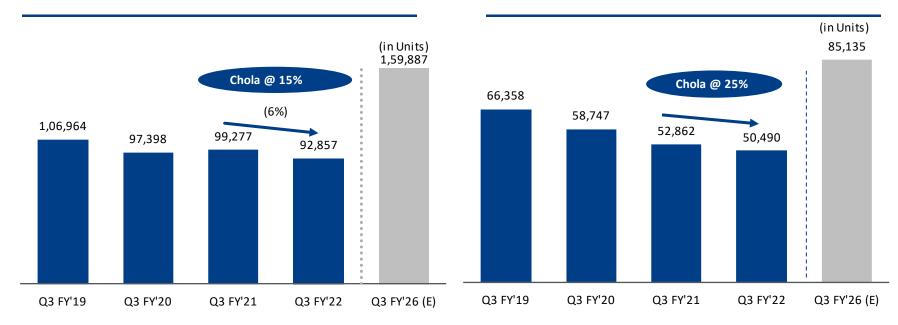
The company intends to maintain its focus on twowheeler funding with a clear eye for credit underwriting to maintain portfolio performance. We have created a robust collection mechanism to overcome any pressure in this segment.

We are one of the key players in the used vehicle financing business. We will continue to maintain a vigilant approach in this segment with a razor-sharp focus on collections.

Auto Industry Outlook



Trend in Domestic SCV Sales



- Stronger demand from Consumption-driven sectors and E-commerce focused logistic companies along with replacement demand will aid growth.
- Demand for Pickups will increase in long term due to higher flexibility in usage over sub one tonne vehicles.
- Bus Sales to be supported by growing urban population, demand from schools/ corporates and increased inter-city travel due to higher vaccination coverage and reduced impact of COVID-19.

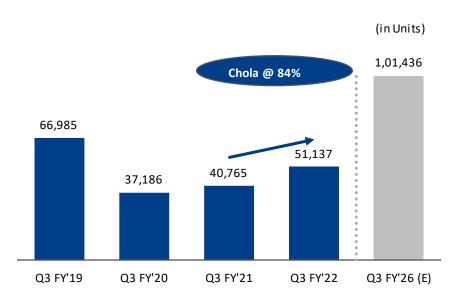


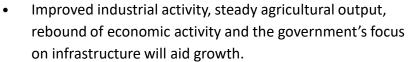


Auto Industry Outlook

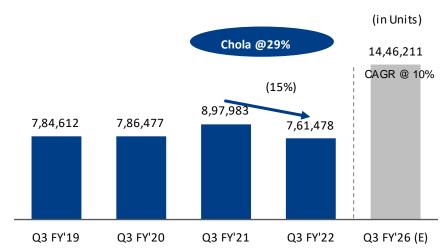
Trend in Domestic HCV Sales

Trend in Domestic Car & MUV Sales





Pick up in construction and mining activities over the long term would drive demand.

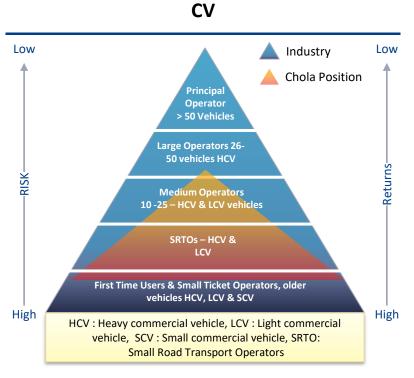


- Higher Income, lower penetration and lower cost of capital to boost long term demand
- Improved vehicle penetration from 23 vehicles per 1000 to upto 28 vehicles per 1000 population over the next 5 years.

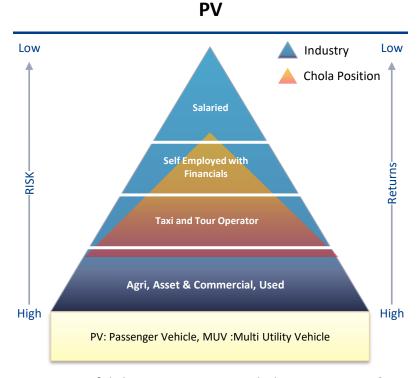




Vehicle Finance—Business Model & Positioning



- ~65% of disbursements are to micro & small enterprises and agri -based customer segment
- Chola positioning-
 - Middle of the pyramid through New CVs, Used CVs
 - Top of the Bottom of the pyramid through SCV
 & older CVs Shubh

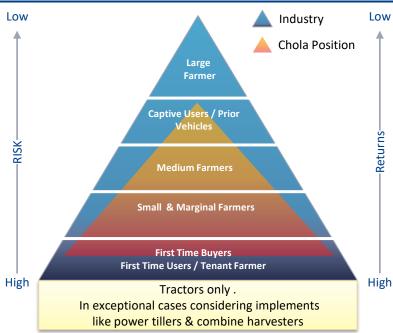


- ~ 66% of disbursements are to Chola Existing, Agri & Commercial usage customers
- ~ 34% disbursements are to Self Employed with financials
- Chola positioning-
 - Middle of the pyramid is into Agri, Asset & Commercial



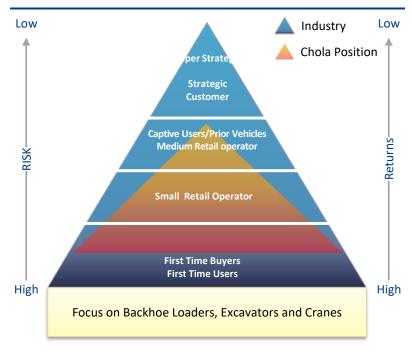
Vehicle Finance—Business Model & Positioning

Tractor



- ~65% of disbursements are to agri -based customer segment
- Application -
 - Agri usage
 - Commercial usage
 - Agri and Commercial usage
- New & Used

CE



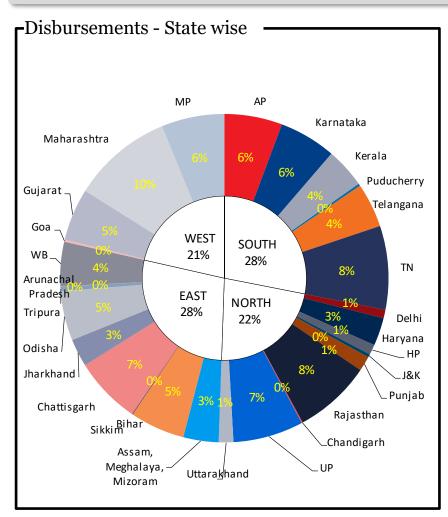
- ~ 69% of disbursements are to retail customer segment
- Application
 - Captive
 - Hiring
- New & Used

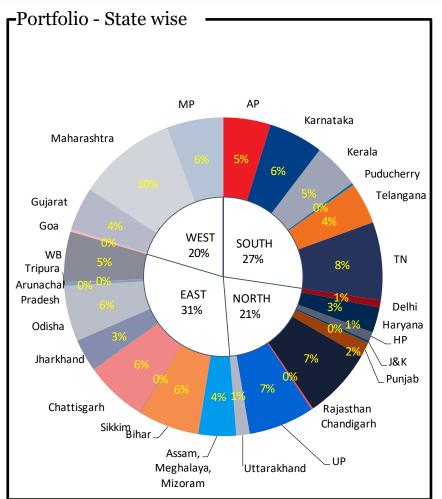




Vehicle Finance - Disbursement/Portfolio Mix - Q3FY22

Well diversified across geography



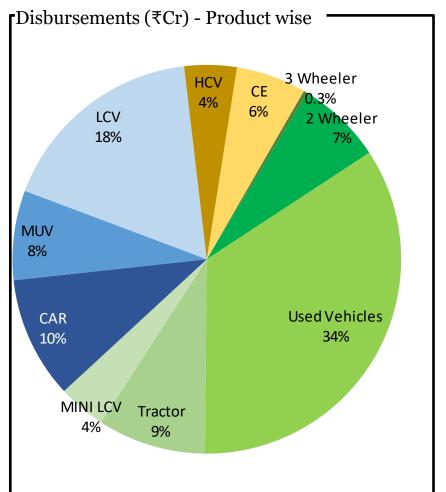


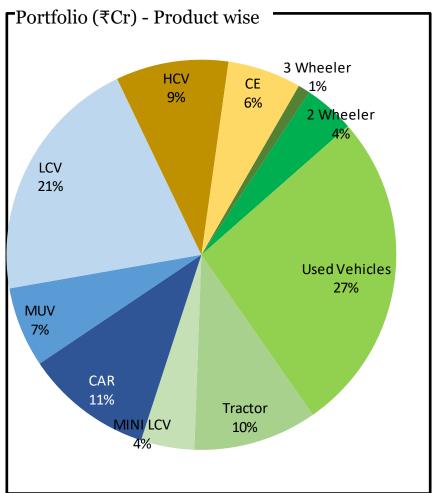




Vehicle Finance - Disbursement/Portfolio Mix - Q3FY22

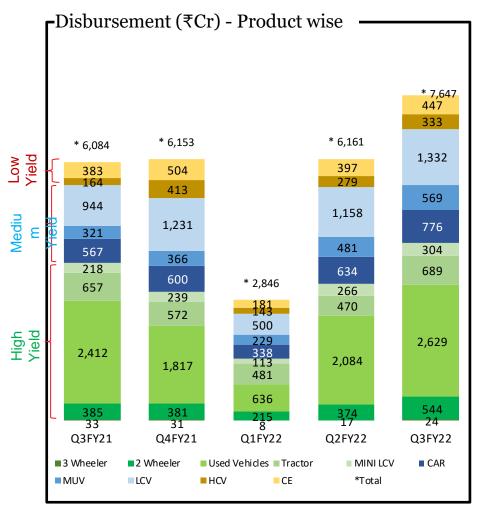
Well diversified product segments

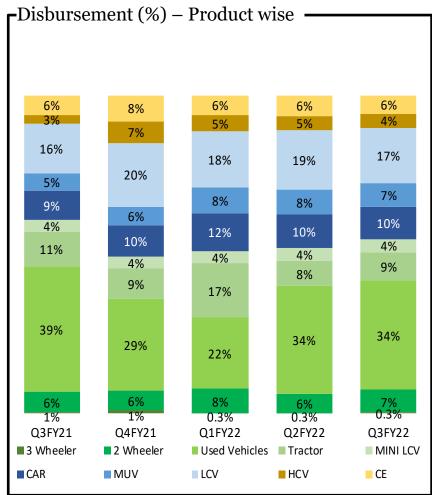






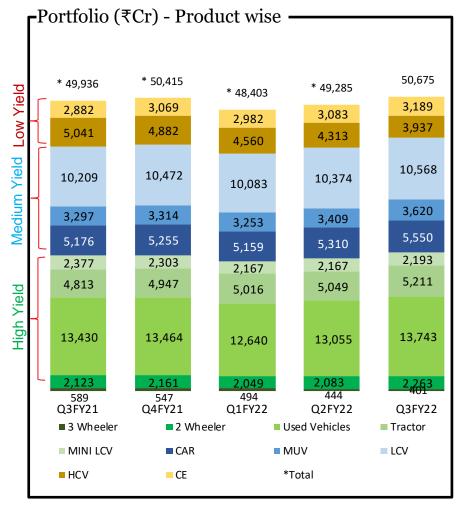
Vehicle Finance - Disbursement Mix – Quarter-wise

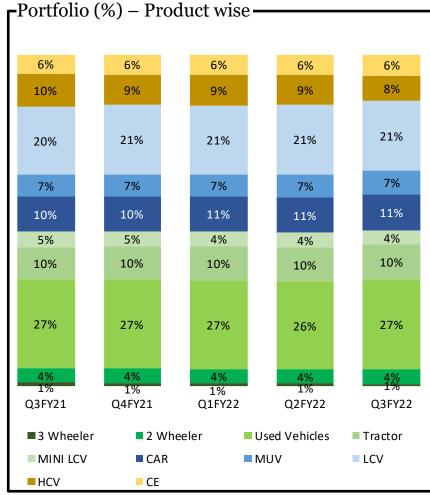






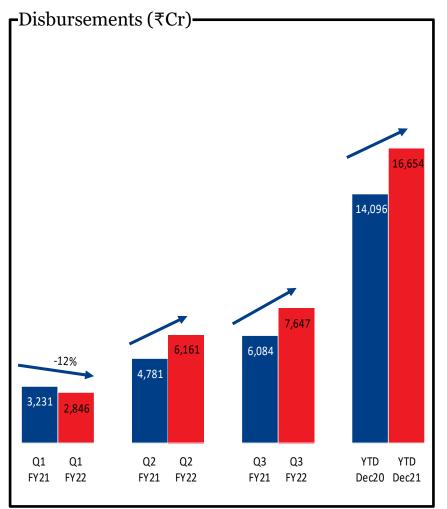
Vehicle Finance - Portfolio Mix - Quarter-wise

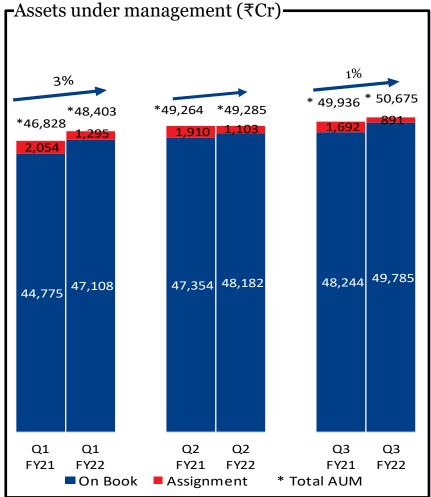






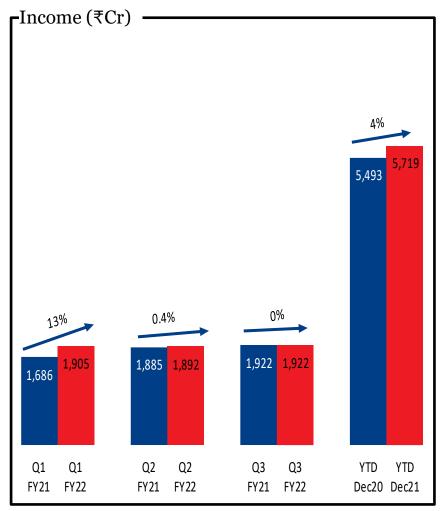
Vehicle Finance - Disbursements and Asset Under Management

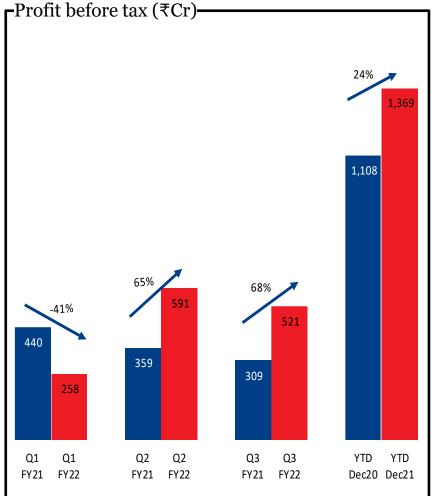






Vehicle Finance - Income and Profit before tax













Loan Against Property – Q3 FY22 Performance

Disbursements

Disbursements grown by 39% in Q3 FY 22 as compared to Q3 FY 21.

Asset under management

AUM have grown by 12% YoY.

Loss and provisions

Loan losses increased to 1.4% from 1.2% in Q3 of FY 21 which is due to additional overlay provisions created for 1.4% during the quarter. Normal NCL is a reversal in Q3 of FY 22.

Profit before tax

PBT grew by 20% in Q3 FY 22 as compared to Q3 FY 21



Loan Against Property: Industry outlook

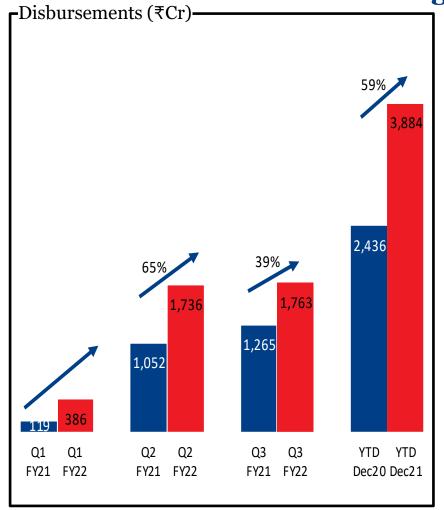
Sector Outlook

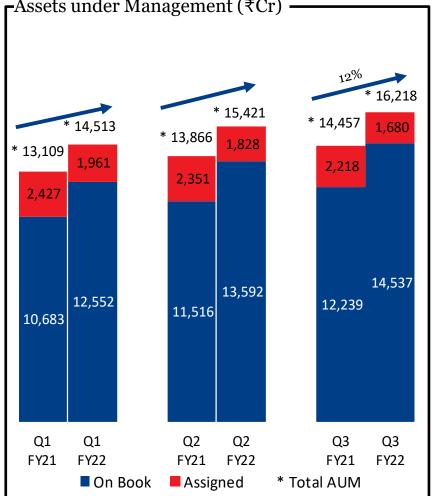
- MSME sector witnessed high impact of the first and second wave of the pandemic in fiscal 2021 and in Q1 fiscal 2022 respectively. However, with revival in economic activity and strong export and domestic support, MSME demand in expected to see an uptick resulting into higher disbursements
- LAP portfolio at NBFCs is expected to grow by 5-7% in fiscal 2022 and 7-9% in fiscal 2023
- Despite likely improvement in Q2 fiscal 22, overall stress in non-banks' MSME portfolio continue to remain monitorable
- With improving collections, the asset quality concerns are expected to moderate in the second half of fiscal 2022; however, the impact of Q1 fiscal 2022 is expected to weigh on overall asset quality.

Chola's Position

- On back of improved economic activities, Business has witnessed increased demand for LAP loans and is expected to continue the same in upcoming quarters
- Inline with growth expected in fiscal year 2023, branch expansion is planned majorly in tier 3 and tier 4 cities
- Collections remain a priority for the business with activities like strengthening collections team and digitizing collections channels. In addition, Chola has provided adequate provisions
- Portfolio LTV at origination stands low at 52% which provides adequate security cover.



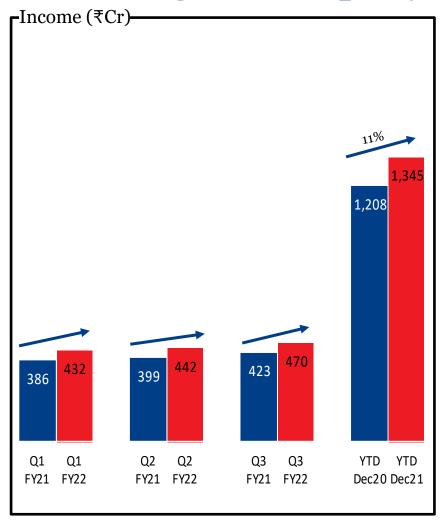


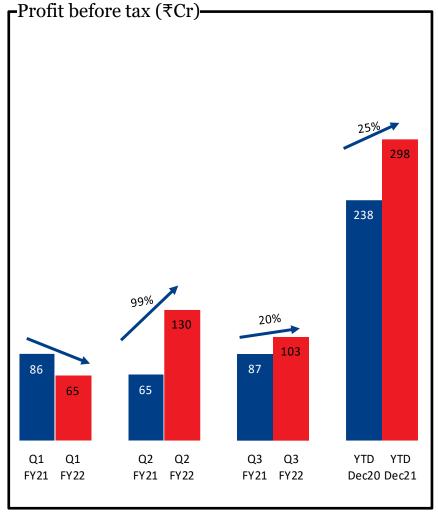






Loan Against Property – Income and Profit before tax











Home Loans – Q3 FY22 Performance

Disbursements

Disbursements grown by 1% in Q3 FY 22 as compared to Q3 FY 21

Asset under management

AUM have grown by 28% YoY.

Loss and provisions

Loan losses at 1.2% in Q3 FY 22 as compared to 2.8% in Q3FY 21.

Profit before tax

PBT grew by 154% in Q3 FY 22 as compared to Q3 FY 21.



Home Loans - Industry outlook

Sector Outlook

Immediate term:

- Despite the Covid wave 3 Affordable housing demand is expected to remain intact as economic disruptions are expected to be minimal
- As cash flows of micro and small businesses improve fresh collections are expected to remain stable; Rollbacks/resolution may take longer since it is difficult for affordable housing borrowers to pay multiple EMIs at the same time

Medium term

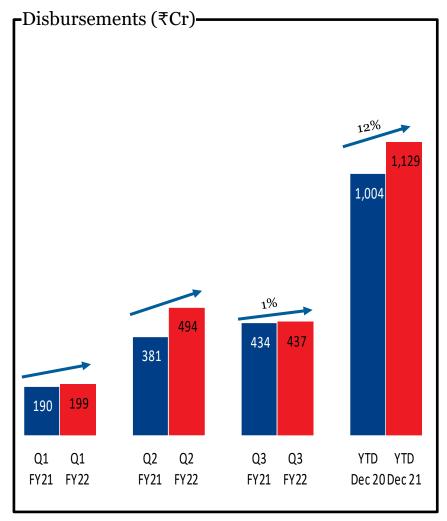
- Affordable housing credit is estimated to grow ~7-9%
- Retail segment demand is likely to continue to be for ready property and self-construction
- Analysts expect Stage 3 levels to remain 20 30 bps higher than FY21 in FY22

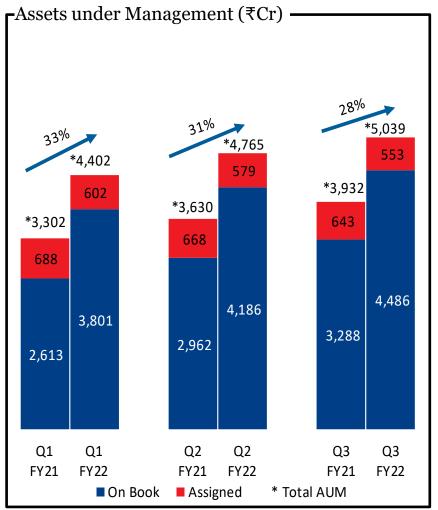
Chola's Position

- Chola does not have material under construction exposure to developer supplied houses
- Chola's LTV at a portfolio level is ~56% at origination indicates adequate security cover
- ~89% of assets are in tier 2,3,4 cities and suburbs of tier 1 cities
- Average ticket size of ~14 lacs predominantly in tier 2,3,4 cities indicate quality and marketability of portfolio assets
- End use driven funding remains the focus
- Chola is actively pursuing resolution of NPAs through SARFAESI as applicable.



Home Loans - Disbursements and Asset Under Management

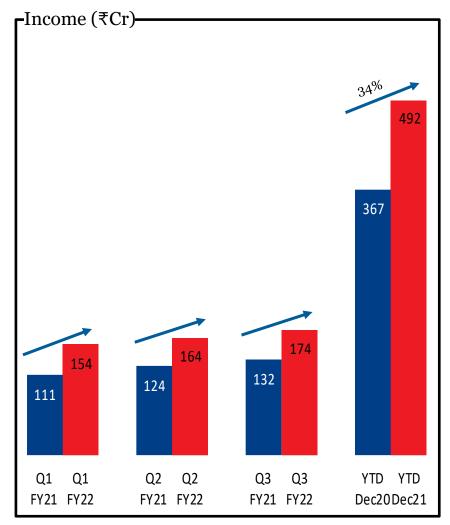


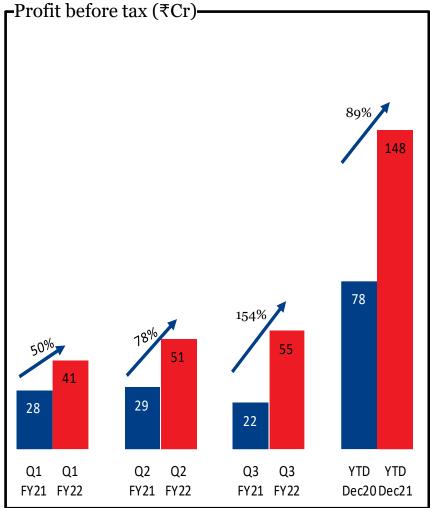






Home Loans - Income and Profit before tax





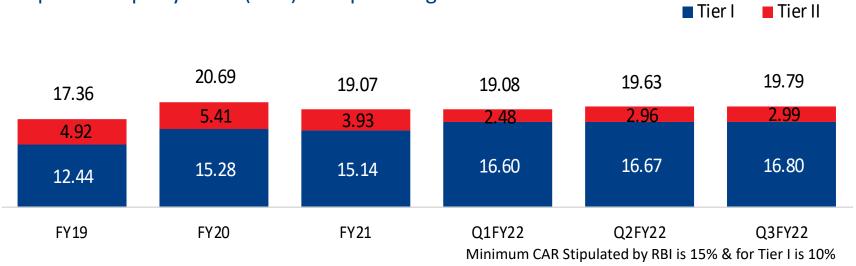






CAR and Credit Rating

Capital Adequacy Ratio (CAR) – As per RBI guideline



Credit Rating

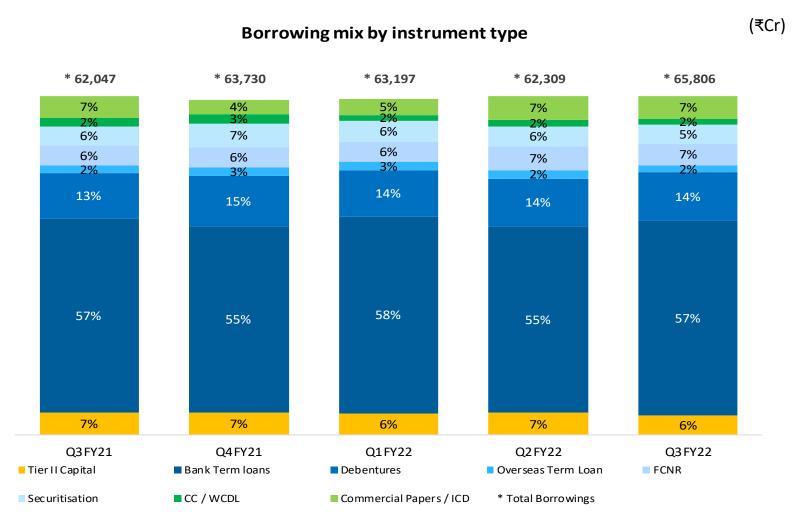
Loan type	India ratings	Care	ICRA	Crisil
ST CP/WCDL	-	CARE A1+^	[ICRA] A1+	[CRISIL] A1+
LT NCD/CC	IND AA + (ind) stable*	-	[ICRA] AA+	-
Tier II SD	IND AA + (ind) stable	CARE AA+	[ICRA] AA+/Stable	[CRISIL] AA+/Stable
Tier I PDI	IND AA (ind)	CARE AA	[ICRA] AA/Stable	-

[^] CP Rating



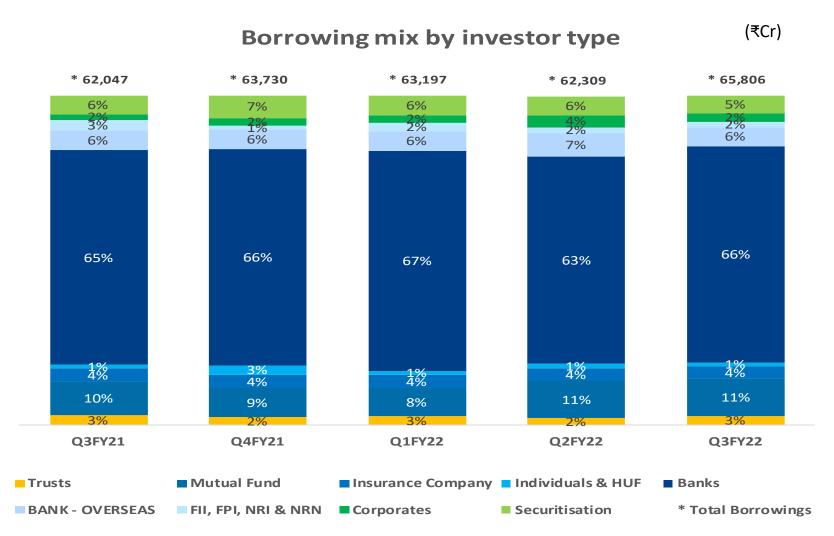
^{*} NCD Rating

Diversified Borrowings Profile (I/II)





Diversified Borrowings Profile (I/II)





ALM Statement as of 31st Dec 2021 (As per IND AS)

(₹Cr)

ALM snapshot as on 31st Dec 2021											
Particulars	1 m	>1 to 2m	>2 to 3m	>3 to 6m	>6m to 1 yr	>1 to 3 yr	>3 to 5 yr	>5 yr	Total		
Cash & Bank Balances	2,440.64	175.00	1,137.59	1,012.45	53.60	232.71	194.28	1,071.22	6,317.49		
Advances	2,177.95	2,002.60	1,614.29	7,529.74	11,723.85	30,006.77	9,724.80	6,197.81	70,977.81		
Trade Receivable & Others	103.66	139.75	16.60	30.95	61.70	245.08	318.90	1,434.82	2,351.45		
Total Inflows (A)	4,722.24	2,317.35	2,768.48	8,573.15	11,839.14	30,484.56	10,237.97	8,703.85	79,646.75		
Cumulative Total Inflows (B)	4,722.24	7,039.59	9,808.08	18,381.22	30,220.37	60,704.93	70,942.90	79,646.75			
Borrowin Repayment-Bank & Others	1,402.56	769.21	1,509.65	4,182.77	8,594.34	22,605.66	8,257.89	640.23	47,962.31		
Borrowin Repayment- Market	1,155.22	194.14	776.11	2,058.36	2,979.95	7,311.98	762.27	2,480.13	17,718.15		
Capital Reserves and Surplus	-	-	-	-	-	-	-	11,199.10	11,199.10		
Other Outflows	1,968.40	50.28	124.83	88.53	194.90	181.75	39.83	118.66	2,767.18		
Total Outflows (C)	4,526.19	1,013.62	2,410.59	6,329.66	11,769.19	30,099.39	9,059.99	14,438.12	79,646.75		
Cumulative Total Outflows (D)	4,526.19	5,539.81	7,950.41	14,280.06	26,049.25	56,148.64	65,208.63	79,646.75			
E. GAP (A - C)	196.06	1,303.73	357.89	2,243.49	69.96	385.17	1,177.98	(5,734.27)			
F.Cumulative GAP (B - D)	196.06	1,499.78	1,857.67	4,101.16	4,171.12	4,556.28	5,734.27	0.00			
Cumulative GAP as % (F/D)	4.33%	27.07%	23.37%	28.72%	16.01%	8.11%	8.79%	0.00%			

Note: Behavioural ALM.

Advances and maturities include the securitization inflows and outflows respectively



Cholamandalam MS General Insurance Company Limited

Financial data in this section is as per IGAAP



Profit and Loss (Rs. Crs)

Particulars – In Rs. Cr	FY'21	Q3 FY'21	Q3 FY'22	YTD Dec FY21	YTD Dec FY'22
Gross Written Premium	4388	1167	1320	3118	3442
Growth	-0.2%	7.7%	13.1%	-4.7%	10.4%
*PBT	375	47	24	314	82
PAT	282	36	18	237	62
Networth	1885	1840	1946	1840	1946
Investment portfolio	11061	10493	12042	10493	12042
Solvency Ratio (x)	2.1	2.0	1.9	2.0	1.9
Earnings per Share (Rs.)	9.4	1.2	0.6	7.9	2.1
Book value per Share (Rs.)	63.1	61.6	65.1	61.6	65.1
Return on Networth (%)	14.9%	1.9%	0.9%	12.9%	3.2%
Investment Corpus to Networth	5.9	5.7	6.2	5.7	6.2
# CoR%	107.3%	116.2%	105.9%	107.1%	113.0%
# CoR% (Ex Covid Claims)	102.8%	106.7%	105.0%	103.1%	102.5%
*Impact of Covid Claims	144	75	7	97	270
*Impact of IRDAI order on DAC (opening balance)	0	0	92	0	226

^{*}PBT impacted by Covid claims and IRDAI order on DAC



LOB Wise - Quarterly Growth Trends

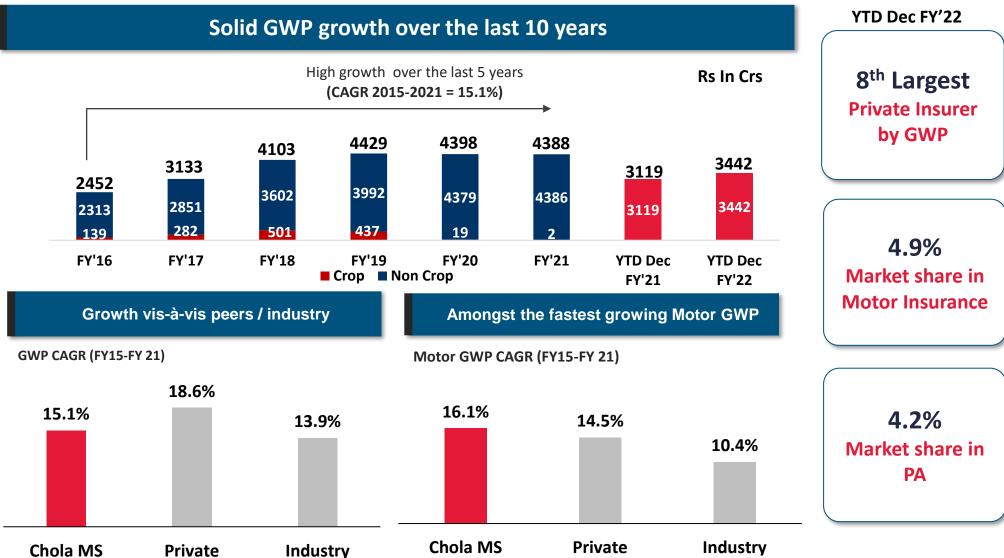
LOB Wise - Monthly Growth Trends										
Particulars	Months	Fire	Other Comml Lines	Motor	Health	PA	Crop	Others	Total	
	Q1 FY'22	4.1%	30.2%	3.1%	24.9%	42.4%	-56.1%	4.8%	11.1%	
	Q2 FY'22	14.0%	20.4%	6.3%	27.5%	56.4%	-9.9%	6.7%	10.7%	
Industry	Q3 FY'22	8.8%	28.8%	1.8%	26.1%	2.2%	-45.0%	14.0%	5.8%	
	YTD Dec FY'22	8.0%	26.6%	3.6%	26.2%	32.8%	-22.5%	8.3%	9.2%	
	Q1 FY'22	9.0%	38.4%	10.4%	21.8%	28.6%	-49.1%	16.1%	12.1%	
	Q2 FY'22	17.0%	23.7%	12.3%	28.3%	38.5%	1.8%	24.0%	13.7%	
Private sector	Q3 FY'22	12.5%	39.2%	6.3%	14.1%	14.1%	-37.3%	16.8%	5.0%	
	YTD Dec FY'22	12.1%	34.0%	9.3%	21.9%	26.6%	-12.7%	18.9%	10.2%	
	Q1 FY'22	-2.4%	19.6%	-8.8%	26.7%	56.8%	-102.5%	-3.1%	9.9%	
	Q2 FY'22	9.6%	16.4%	-4.7%	27.1%	90.8%	-55.7%	-6.0%	6.4%	
Public sector	Q3 FY'22	3.8%	16.3%	-7.5%	32.8%	-21.3%	-82.1%	10.4%	7.1%	
	YTD Dec FY'22	2.3%	17.5%	-6.9%	28.7%	42.8%	-64.3%	-0.8%	7.8%	
	Q1 FY'22				55.0%	76.9%			55.5%	
	Q2 FY'22				28.0%	38.7%			28.4%	
SAHI	Q3 FY'22				30.8%	17.4%			30.6%	
	YTD Dec FY'22				36.1%	36.2%			36.3%	
	Q1 FY'22	9.1%	29.9%	4.6%	-10.8%	11.2%		40.9%	4.7%	
	Q2 FY'22	15.6%	18.0%	16.4%	-18.7%	5.6%		101.4%	12.0%	
Chola MS	Q3 FY'22	23.1%	11.6%	12.4%	16.9%	-8.2%		147.2%	13.1%	
	YTD Dec FY'22	15.4%	19.9%	11.7%	-6.3%	1.0%		107.0%	10.4%	

In Q3, Chola MS

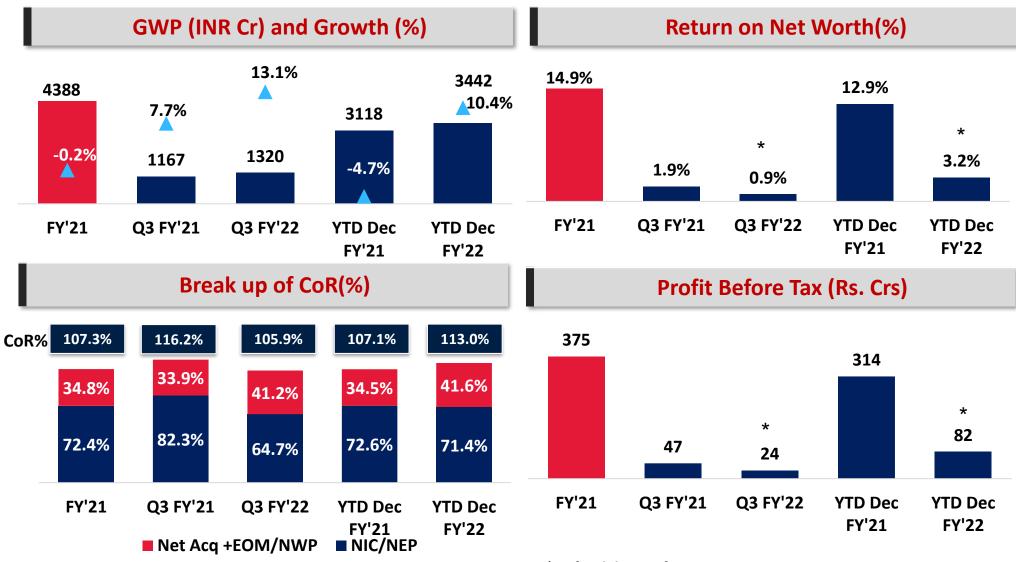
- Overall growth higher than industry at 13.1%
- Motor: Higher than industry & Pvt Sector @12.4%
- Fire: Higher than industry & pvt sector players
- Health volumes turns from negative to growth @ 16.9%



Among the Top ranked GI Players supported by strong growth



Key Financial Indicators



^{*} Refer slide no 4 for comments



Constantly improving operating metrics

Particulars		2018-19	2019-20	2020-21	YTD Dec FY'21	YTD Dec FY'22
Number of Customers (Live Customer)	No in Lacs	100	141	165	166	245
Number of policies issued	No in Lacs	29	45	63	44	70
Market Presence(Branch + CIE + VO)	No's	559	645	593	606	632
PSB Branches*	No's	19000+	41000+	37000+	35000+	35000+
Motor OD Claims Settlement	%	95%	94%	94%	91%	88%
Compromised TP settlement	No's	10955	9958	6516	4779	7506
Covid Claims settlement	%	NA	NA	75%	76%	85%
Network Garages	No's	6000+	8600+	10000+	10000+	12000+
Network Hospitals	No's	8000+	9000+	9500+	9000+	9500+
Complaints Disposal Ratio%	%	100%	100%	100%	100%	100%

^{*} Reduction arising from merger of bank branches



Loss Ratio (%)

Line of Business	FY2021	Q3 2021	Q3 2022	YTD Dec FY'21	YTD Dec FY'22
Motor OD	57.01%	60.91%	69.14%	49.84%	65.22%
Motor TP	79.72%	83.16%	64.13%	82.80%	62.33%
Health, Travel & PA	77.22%	117.78%	71.23%	71.24%	128.77%
Fire	33.82%	39.13%	45.43%	42.33%	45.26%
Marine	73.52%	83.92%	53.69%	74.88%	72.72%
Engineering	64.61%	114.28%	26.87%	78.39%	31.65%
Total	72.44%	82.34%	64.69%	72.59%	71.39%
Health, Travel & PA (Ex Covid)	47.4%	58.4%	65.0%	44.4%	56.1%



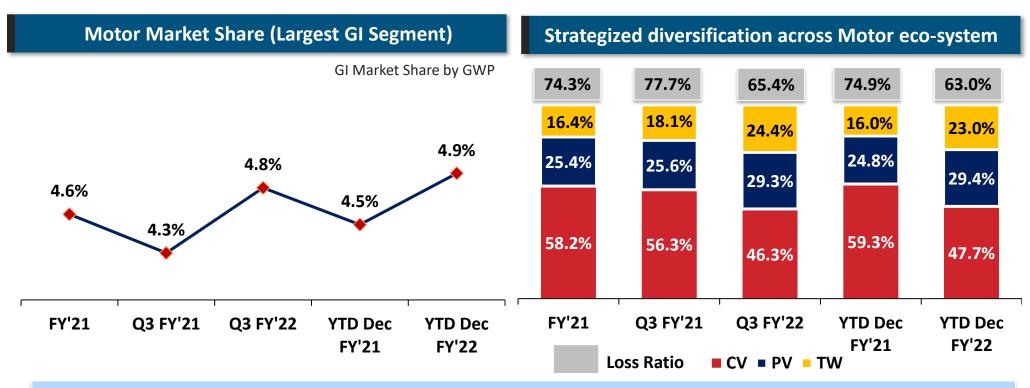
Investment Book Overview (Rs. Crs)

Category	Mar-20	Mar-21	Dec-20	Dec-21	Mar-20	Mar-21	Dec-20	Dec-21
C Govt Sec	2623	4155	4053	4371	28.1%	37.7%	38.7%	36.4%
S Govt Sec	3693	3508	3516	3233	39.6%	31.8%	33.6%	26.9%
Housing sector	620	955	893	1029	6.6%	8.7%	8.5%	8.6%
Infra sector	688	771	722	1502	7.4%	7.0%	6.9%	12.5%
Approved - Other Corp Bonds	787	396	431	175	8.4%	3.6%	4.1%	1.5%
Other Inv - Other Corp Bonds	410	132	142	37	4.4%	1.2%	1.4%	0.3%
Equity	113	76	84	151	1.2%	0.7%	0.8%	1.3%
AIF	13	12	13	10	0.1%	0.1%	0.1%	0.1%
Mutual Funds	135	141	9	42	1.5%	1.3%	0.1%	0.4%
Investment Property	29	31	29	106	0.3%	0.3%	0.3%	0.9%
Bank Deposits	225	857	581	1356	2.4%	7.8%	4.2%	11.3%
Grand Total	9335	11034	10472	12012	100.0%	100.0%	100.0%	100.0%
Yield					9.05%	7.59%	7.51%	6.78%
Investment book / NW					5.7	5.9	5.6	6.2
Investment book / GWP					2.1	2.5	3.3	3.5

- Exposure to securities rated less than AA: 0.31% of portfolio
- Unrealized gain as at Dec 2021: Debt @ Rs. 42.2 Crs; Equity @ Rs. 26.2 Crs



Dominance in Motor, Diversification Underway

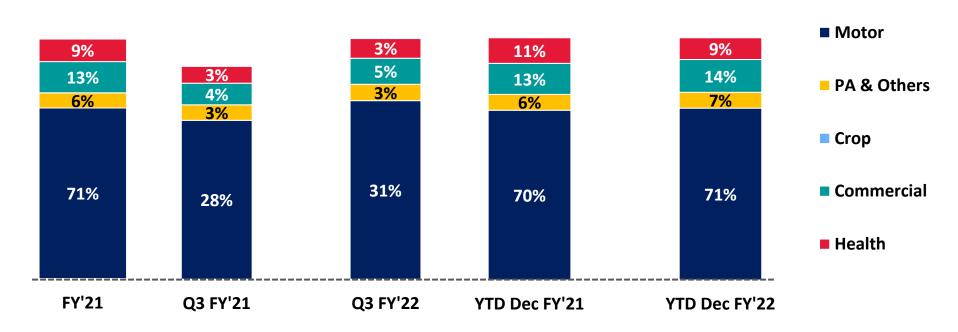


- ~12% Market share in new TWs; TW share increased from almost NIL to 23% by YTD Dec FY22
- ~9% Market share in new Tractors
- PV share improved to almost 30% due to new tieup in Nissan and improved share from Maruti
- Reduced CV share is due to impact on financier channel and TW/PV growth
- No price increase in TP would impact LR going forward



Dominance in Motor, Gaining Prominence in Other Segment



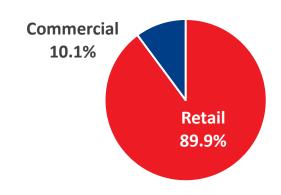


- In FY19, Crop Insurance premium accounted for ~10% of the topline which was discontinued in FY20
- Focus on Commercial business (including SME business) has helped raise the share of top line to 14%
- Health growth impacted by Covid product which had very high loss ratio in both FYs and PA and health growth impact due to financier channel degrowth



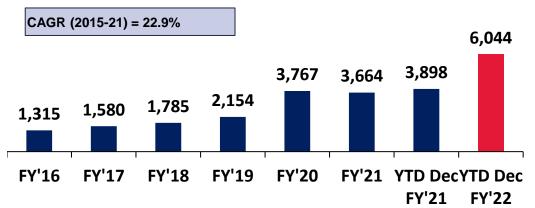
Retail Focused Diversified Operations

Retail dominated business mix



Significant growth in retail oriented policies

of Retail Policies (Motor, Retail Health, PA and travel) (000's)

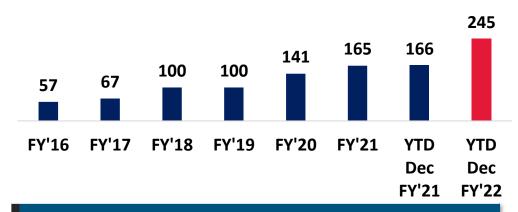


Granular book aided by increasing dispersed customer base

Customers (#) in Lacs

Mix %

41.3%



Geographic Presence – Mix %

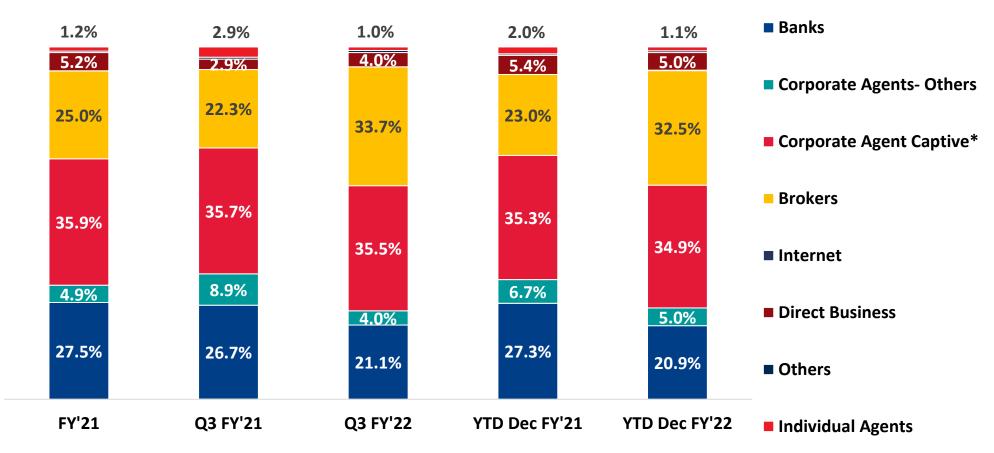
West, 22.3% East, 13.6% North, 22.9%





Multi-channel model ensures lesser concentration / & diversified revenue Stream

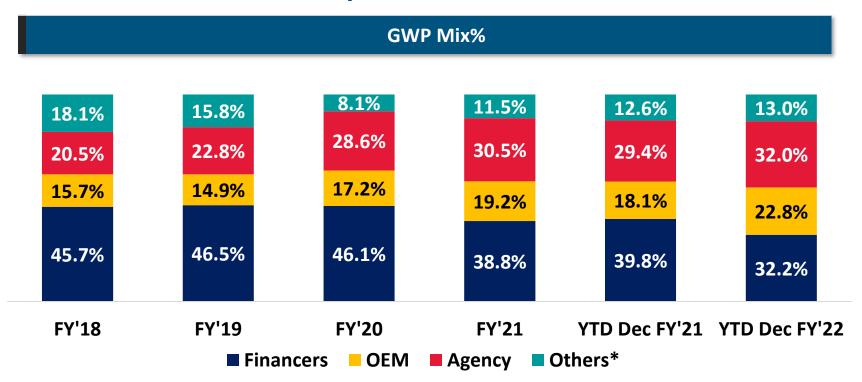
Channel wise Mix%



^{*}Chola Finance + Coromandel+ CIE



Volumes Sustained Despite Stress in Financier Partners

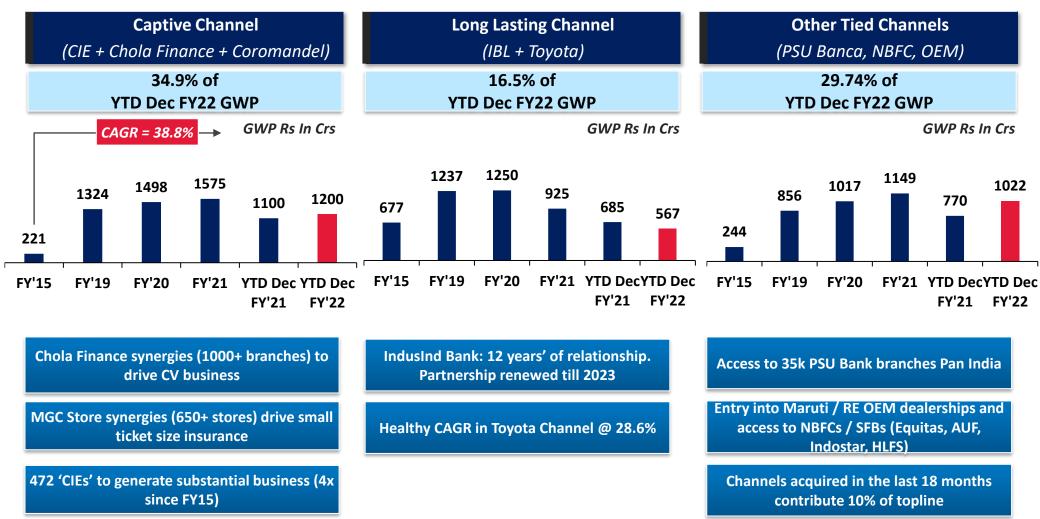


- Due to economic slowdown, volumes from financiers are under stress
- Volumes from OEM's and Agency (incl. CIE) channel stepped up through focused efforts to compensate loss of volumes from financier channels



^{*} Others includes crop (upto FY19), large commercial business and digital partners

Balanced Revenue Mix: Stable in-house + Growth Channels







Tech Enablers across the value chain



Channels (Products & Services)



Platforms (Scale, User Experience)



Service Improvement (Productivity, Ease of use)

- ~93% of monthly policy issuance is through system integrated channels
- API based integration capabilities for major products
- Introduced Phoenix as new microservices based platform for transactions at scale & speed
- End to End digitized agent onboarding platform for distribution scaleup
- Health sourcing platform with product recommendation, UW rules, renewals, & portability journeys included
- UW rule engine for Motor and Health products

- RPA bots enabling 25+ processes in finance, Claims & Operations with 100K+ transactions each month
- Self Service Enablers Joshu, Renewals Voice Bot (Industry First)
- Industry leading adoption of LVS (Live Video Streaming) for motor claims at 85%+ overall
- Al based proctoring solution for new hires
- Al based motor damage assessment capabilities
- Simplified Customer Claims workflow





Glimpse of new Tech & Digital Capabilities across the value chain (1/2)

Distribution Build

Sales Fulfilment

Underwriting

End to End Digital Onboarding of agents (Prospecting, lead, COP, Onboarding, Training etc.) Insta 360

Health Policy Issuance **Phoenix**

Motor Issuance



API

Cattle Policy Issuance LIVESTOCK

SME

UW OCR

Health Pre Policy Medical Digitization

Tele UW

Tailor

Health Rules

Engine (UW &

Fraud)

Tele UW capabilities

Tech Levers

Benefits

Assets

Mobile App, OCR, Workflow, Bank Verification, Learning Content, Cloud

Mobile App, Seamless Journey, Product Recommendation Engine, Cross Sell and Up Sell capabilities, STP & NSTP Workflows, Payment Integration, Instant Policy Issuance

Parameterized Rules Engine, Fraud Analytics Model, AI driven advanced OCR for digitization, Tele Consulting and associated Workflows

100%

Digital Onboarding of Agents

100%

2 Min

STP issuance for Health (including Tele UW & Rule **Engine decisions**)

~75%

100%

Digitization of Pre Policy medical check records for **UW** decision improvement

Policy Issuance Digitally

Instant Policy Issuance





Glimpse of new Tech & Digital Capabilities across the value chain

(2/2)

Assets

Claims

Renewals

Operations & Servicing



Provider Portal

Health Claim Workflow AI based Motor Claim

Claims OCR Adjudication

Health Claim Digitization



Voice Bot for renewals

NRLMS

Renewal Lead Management & Lead Propensity Scoring RPA for Claims, Finance, Operations Al based proctoring for new hires

Joshu Self Service Chatbot for customers

Tech Levers

Benefits

Analytical Models for Risk scoring & fraud indicators, Provider-payer integration workflows, AI based OCR for Health Claims, AI based Motor damage assessment model for cars and SUVs

82%+

Accuracy of Al based Motor damage assessment model Improved digitization of Health Claims for Analytics

Reduced TAT for Health Claims discharge Voice bot driven renewals, 2 Click renewals,
Advanced lead propensity driven lead
scoring model

100%

Automated fulfilment of renewals via bot

Improved persistency with lead prioritization & propensity scoring

RPA Bots to automate manual repetitive processes, AI based proctoring for new hires, AI powered chatbot for customer service

24x7

Query resolution using chatbot

100K+

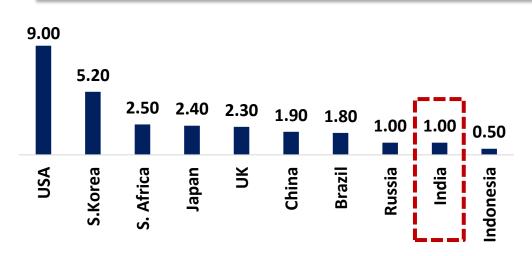
Successful monthly RPA transactions

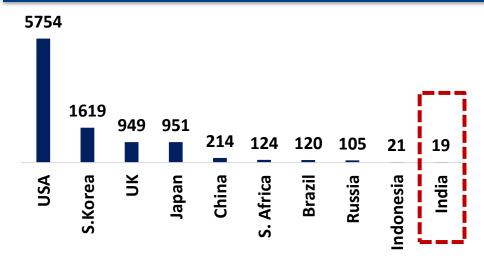
Monthly Self Service Sessions via Chatbot



Indian General Insurance: - Large addressable market

Significantly underpenetrated Premium as a % GDP (CY20) (US\$) **Non-Life Insurance Density (Premium per capital)** (CY20) (US\$)



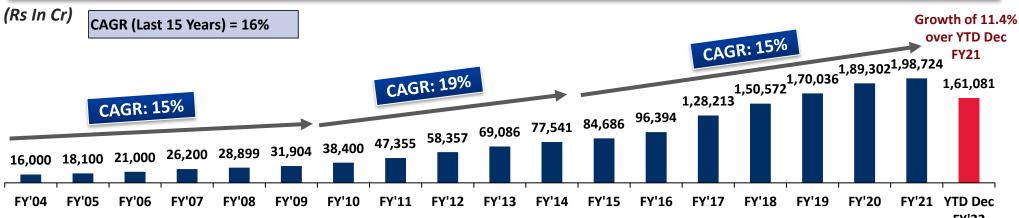


- India is the 4th largest non-life insurance market in Asia and 14th largest globally
- Operates under a "cash before cover" model
- Density & Penetration low in India compared to other countries
- Increase in penetration can happen with growth of personal lines, product enrichment, catering to rural masses, innovative selling and bright long term outlook for growth
- Every 0.25% increase in penetration can increase industry GWP by Rs.350 Bn



Industry has Witnessed Strong Growth Over the last 15 Years

General Insurance Gross Premium has grown >10x over the last 15 years



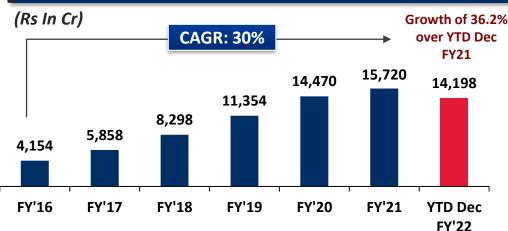
Source: IRDA; data includes public general insurers, private general insurers, standalone health insurers (SAHI) and specialized general insurers FY'22

FY'22

Private GI Players have grown at a faster pace

(Rs In Cr) **Growth of 10.2% CAGR: 20%** over YTD Dec FY'21 98,001 91,177 81,597 79,123 65,424 53,805 39,693 FY'16 FY'17 **YTD Dec** FY'18 FY'19 FY'20 FY'21

Robust growth for SAHI Players driven by Retail

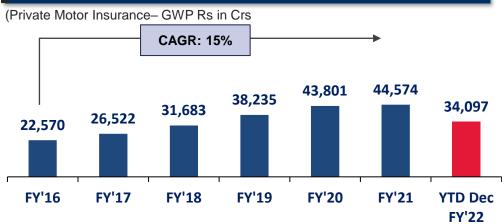




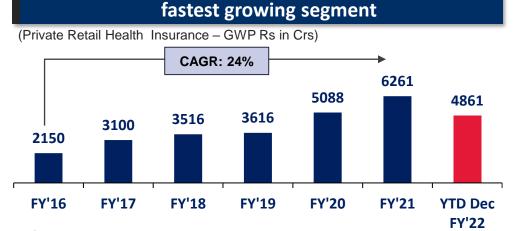


Motor & Retail Health are the Largest GI Segment and Continue to Grow at Steady Pace

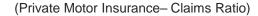
Motor accounts for 37.8% share of the overall GWP for Private General Insurers (single largest segment)

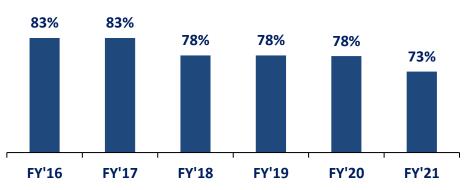


Retail Health (7.8%* share of overall GWP) is the

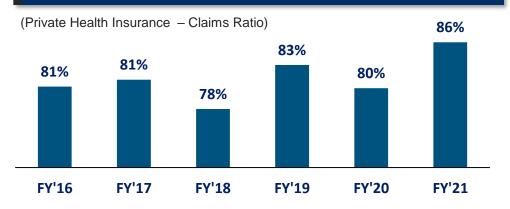


Claims ratio is expected to stay flat





Health Ratios in FY21 impacted by Covid claims



^{*} Excluding SAHI Companies





Industry Landscape – GWP Growth for Private GI Players (5 Yr CAGR)

Insurers	YTD Dec FY'22 GWP (Rs in Crs)	Growth over YTD Dec FY'21	Market Share	Last 5 years GWP CAGR	Motor Mix %	Heath + PA Mix%	Crop Mix%	Fire Mix%
ICICI-Lombard	13311	2.8%	9.8%	11.6%	43.7%	21.3%	4.9%	16.5%
Bajaj Allianz	10420	6.4%	7.6%	16.6%	33.3%	25.1%	16.6%	13.8%
HDFC ERGO	9547	9.2%	7.0%	26.1%	26.9%	34.0%	19.8%	11.1%
Reliance	7203	14.3%	5.3%	22.1%	36.7%	11.6%	35.2%	11.2%
Tata-AIG	6952	15.3%	5.1%	24.4%	51.0%	15.3%	0.1%	18.4%
IFFCO-Tokio	6314	-1.9%	4.6%	17.9%	42.6%	20.8%	12.4%	12.1%
SBI General	5972	13.1%	4.4%	32.3%	28.7%	27.1%	24.0%	15.9%
Chola MS	3442	10.4%	2.5%	12.3%	71.0%	14.3%	0.0%	10.5%
Go Digit	3170	91.8%	2.3%	NA	63.2%	17.3%	0.0%	6.7%
Future Generali	2906	5.5%	2.1%	19.8%	38.7%	14.3%	22.7%	12.5%
Universal Sompo	2517	15.4%	1.8%	10.6%	35.0%	19.0%	36.1%	6.9%
Royal Sundaram	2065	1.7%	1.5%	27.6%	68.7%	15.2%	0.0%	11.6%
Shriram	1269	-18.6%	0.9%	4.5%	92.9%	2.0%	0.0%	3.2%
Magma HDI	1159	36.0%	0.9%	28.7%	77.7%	7.0%	0.0%	10.9%
Liberty Videocon	1071	2.4%	0.8%	26.0%	65.7%	16.0%	0.0%	7.3%
Acko	698	151.9%	0.5%	NA	51.8%	41.1%	0.0%	0.0%
Kotak Mahindra	501	30.9%	0.4%	171.0%	51.8%	37.9%	0.0%	7.4%
Raheja QBE	272	50.8%	0.2%	56.8%	73.3%	1.4%	0.0%	4.3%
Edelweiss	267	73.6%	0.2%	NA	51.8%	39.8%	0.0%	5.4%
Coco By Navi	66	-8.9%	0.0%	NA	50.0%	32.5%	0.0%	14.2%
Average of top 10 Insurers				20.4%	43.6%	20.1%	13.6%	12.9%





Favorable Regulations Aiding Growth

Amendment to Acts expected to improve profitability and growth across segments

Working well

Requiring Tweaks

Yet to Take Off

Mandatory Long term Third Party Insurance



- ▶ 3 years for Cars, 5 years for 2W
- Expands premium coverage, client stickiness
- ► Increases float income

Crop Insurance



- ► PMFBY financially supports farmers
- ► Minimal premium up-to 2% by farmers & balance by State & Central Govt.

Amendments to the Motor Vehicle Act



- Claim initiation time cut to 6 months, shortening the long tail of claims
- ► ~10x increase in penalties for non-compliance of traffic rules

Compulsory Personal Accident



- Introduction of enhanced compulsory PA cover
- ► Increase in annual premium

Introduction of MISP guidelines



- ► Motor dealers as insurance intermediaries
- ► Shifting of bargaining power to OEM / Dealer

TP Premium Pricing



- ▶ 15% CAGR in Motor TP premium rates over the last 7 years
- No increase after June 19

IIB Rates in Property



- ► Burn cost based pricing mechanism
- ► Better premium realization and improved LRs (other than standard products)

Expense Capping



► Capping of commissions across all lines including health and commercial lines





Contact us

Our registered office

Cholamandalam Financial Holdings Limited (CFHL),

Dare House, No. 234, NSC Bose Road, Parrys,

Chennai 600001.

Land Line: 044-40907638

http://www.cholafhl.com

Email-ID

Krithika E - Company Secretary—krithikae@cfhl.murugappa.com



Disclaimer

- Certain statements included in this presentation may be forward looking statements made based on management's current expectations and beliefs concerning future developments and their potential effects upon Cholamandalam Financial Holdings Ltd and its subsidiaries. There can be no assurance that future developments affecting Cholamandalam Financial Holdings Limited and its subsidiaries will be those anticipated by management. These forward-looking statements are not a guarantee of future performance and involve risks and uncertainties, and there are important factors that could cause actual results to differ, possibly materially, from expectations reflected in such forward-looking statements. Cholamandalam Financial Holdings Ltd does not intend and is under no obligation, to update any particular forward-looking statement included in this presentation.
- The facts and figures mentioned in this presentation is for informational purposes only and does not constitute or form part of, and should not be construed as, an offer or invitation to sell securities of the Company, or the solicitation of any bid from you or any investor or an offer to subscribe for or purchase securities of the Company, and nothing contained herein shall form the basis of or be relied on in connection with any contract or commitment whatsoever. Nothing in the foregoing shall constitute and/or deem to constitute an offer or an invitation to an offer, to be made to the Indian public or any section thereof or any other jurisdiction through this presentation, and this presentation and its contents should not be construed to be a prospectus in India or elsewhere. This document has not been and will not be reviewed or approved by any statutory or regulatory authority in India or any other jurisdiction or by any stock exchanges in India or elsewhere. This document and the contents hereof are restricted for only the intended recipient (s). This document and the contents hereof should not be (i) forwarded or delivered or transmitted in any manner whatsoever, to any other person other than the intended recipient (s); or (ii) reproduced in any manner whatsoever. Any forwarding, distribution or reproduction of this document in whole or in part is unauthorised.
- The information in this document is being provided by the Company and is subject to change without notice. The information in this presentation has not been independently verified. No representation or warranty, express or implied, is made to the accuracy, completeness or fairness of the presentation and the information contained herein and no reliance should be placed on such information. The Company or any other parties whose names appear herein shall not be liable for any statements made herein or any event or circumstance arising therefrom.



Thank You



